

AT A GLANCE

Our Audience is 91% Australian:
Executive Leaders – 39%
Senior Leader – 27%
Middle Leader – 23%
Aspiring Leader – 9%
Principal – 3%

GUESTS HAVE INCLUDED:

PAUL BROWNING



PETER HUTTON



LORETTA WHOOLEY



TRACEY EZARD



CATHERINE MISSON



ROB FRENCH



ABOUT US

EdLeaders is a media company which specialises in content creation for K-12 Education; Podcasts, Newsletters, The Impact List, Collaborations, Events and Professional Capacity Building.

LISTEN TO THE PODCAST

Covering leadership, strategy, culture and the business of K-12 education, We are a leading podcast in Australia, that has featured over 70 Principals and Leaders.

VISIT THE WEBSITE

www.edleaders.com.au



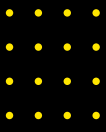
ED LEADERS

THE PODCAST FOR AUTHENTIC CONVERSATIONS ABOUT SCHOOL LEADERSHIP





MAXIMIZE YOUR REACH AND IMPACT WITH EDLEADERS PODCAST SPONSORSHIP



Picture an expansive auditorium filled to the brim with key decision makers, including senior and executive leaders from diverse industries. Imagine the power of having your products and services recommended to that room by thought leaders your audience trusts and respects. This isn't just an introduction; it's a compelling endorsement that can cultivate lasting relationships and drive conversions.

Now, amplify this experience by a factor of ten. With our 10-episode sponsorship pack, you're not just entering the realm of exposure – you're making a profound statement. Ten-fold visibility, ten-fold influence, ten-fold growth potential.

That's the Power of **EDLEADERS** Podcast Sponsorship.



Our podcast platform empowers you to reach a highly targeted audience of decision makers, at a fraction of the cost associated with traditional conferences. We're redefining value, with sponsorship packages starting as low as \$100 per month. Among our esteemed partners are industry titans such as Schoolbox, Paperly, Veracross, Compnow, AHISA, Innovation in Education Festival, and Edutech. Elevate your brand into this prestigious league, positioning itself as a pivotal force in shaping the evolution of educational leadership.



SUPPORTER PARTNERSHIP

A pre-roll and post-roll mention at the start and end of each episode. Eg this episode was brought to you by our supporters; Google, Microsoft, X, Y and Z.



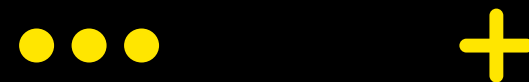
PREMIUM PARTNERSHIP

15-second pre-roll and 60-second midroll advertisement, performed by the podcast host. Mentioned in all episode social media. Ten episode packs available.



CONTENT / EVENT PARTNERS

Elevate your event with a "Live Podcast", create new events with the Edleaders team, create branded podcasts for your company or school.



CONTACT US.



0432 712 564



edleaders.com.au



Luke@edleaders.com.au